

Content Planner

WEEK OF:

MONTHLY RETAIL SALES GOAL

MONTHLY TEAM SIZE GOAL

MARKETING FOCUS THIS WEEK

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



TIME



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TIME

Weekly Recap

Instagram

ACCOUNTS REACHED

FROM REELS

FROM STORIES

FROM POSTS

ACCOUNTS ENGAGED

POST INTERACTIONS

LIKES

SAVES

TOTAL FOLLOWERS

OVERALL GROWTH

TOTAL FOLLOWING

IMPRESSIONS

STORY INTERACTIONS

REPLIES

SHARES

PROFILE ACTIVITY

PROFILE VISITS

WEBSITE TAPS

REELS INTERACTIONS

LIKES

COMMENTS

SAVES

SHARES

What I Learned: